

# Healthy Eyes Vision Wellness Program



## The Importance of a Vision Wellness Program

- > 50,000 Americans lose their sight each year.
- > 1,046,920 people in the U.S. age 40 and older are blind.
- > 3,406,280 people in the U.S. age 40 and older are visually impaired.
- > Vision loss costs Americans billions of dollars per year.

As the American population ages, the number of people affected by the eye problems that are the leading causes of blindness will increase dramatically. Common age-related vision problems and preventable eye diseases will make seeing a lot more challenging for a large number of your employees. This can have serious impacts in your workplace! However, with education and awareness, you can help your employees take care of their vision for life.

### VISION WELLNESS AND YOUR EMPLOYEES

When it comes to eye health, the more vision ailments employees have, the more medical care they utilize thereby generating increased health-related expenditures. With the cost of group insurance and employee benefits continuing to rise, companies need to identify opportunities to offset vision-related healthcare expenses.

The fundamental premise of the Healthy Eyes Vision Wellness program is the fact that it costs more to treat an individual with vision health issues than to prevent eye disease in the first place.

### EDUCATE, ENCOURAGE AND ENSURE

Improving the vision wellness of your organization requires a strategy that encourages proactive vision health attitudes and behaviors. Research studies have documented the substantial health benefits associated with workplace health promotion programs.

The goal of the Healthy Eyes Vision Wellness program is to educate your employees about a variety of preventable, treatable and manageable eye-related problems and diseases, to encourage adoption of preventative vision health behaviors

and utilization of eye care services and to ensure the development of a vision health-conscious workplace.

The Healthy Eyes Vision Wellness program provides you with the educational and promotional materials you need to deliver critical vision wellness information in your workplace. It is affordable, accessible, and was developed by the premier eye health and safety organization in the country.

### SIGN UP TODAY

When you subscribe to the Healthy Eyes Vision Wellness Program, you will receive an information kit including a complementary Healthy Eyes Vision Wellness Guide, a Common Eye Myths poster, a vision health and safety observance calendar, and access to monthly online eye health and safety content for distribution to your employees.

Join the program online today at:

[www.preventblindness.org/wellness](http://www.preventblindness.org/wellness)

or call 1-800-331-2020.

